



DATE:

Dear Sir/Madam:

Winter 2024-25

On behalf of the Kawartha Lakes Fury Lacrosse Association, I am writing to request your consideration in sponsoring our organization for the upcoming 2025 season. The Kawartha Fury are an officially recognized non-profit organization. We are excited to offer lacrosse to children from our communities, but we need your help! There are many different options for sponsorships:

Bronze Sponsor - \$50 - 250 donation - Sponsor logo or name will be featured on a team banner present at each game, acknowledgement of sponsorship on team website, instagram, and facebook.

Silver Sponsor - \$500 donation - Large sponsor logo or name will be featured on a team banner present at each game, sublimated logo / name on the back of Kawartha Fury player t-shirts, acknowledgement of sponsorship on team website, instagram, and facebook.

Gold Sponsor - Our gold sponsors can select from specific packages.

Package A - \$1000 donation - Sponsor logo or name sublimated on each field jersey for one team (home or away). Sponsor logo or name will be featured on a team banner present at each game, acknowledgement of sponsorship on team website, instagram, and facebook. Sponsors will also have the option to attend a special "host" night, in which individual sponsors will be invited to games and recognized for their contributions.

Package B - \$2000 donation - Sponsor logo or name sublimated on both the home and away field jerseys for one of our teams. Sponsor logo or name will be featured on a team banner present at each game, acknowledgement of sponsorship on team website, instagram, and facebook. Sponsors will also have the option to attend a special "host" night, in which individual sponsors will be invited to games and recognized for their contributions.

Package C - \$1000 - For every \$1000 spent, your logo or company name would be added to 20 of our house league jerseys. Sponsor acknowledgement of sponsorship on team website, instagram, and facebook. Sponsors will also have the option to attend a special "host" day, in which individual sponsors will be invited to a house league session and recognized for their contributions.

Package D - \$1000 - \$2000 - "Development Program Booster" - You will be the direct sponsor of training sessions in our community. For years, children in the Kawarthas looking to further their development in lacrosse were forced to drive to the GTA to access appropriate coaching and facilities. Your donation ensures that our athletes can afford to train through the year, accessing quality, certified coaching in their own communities.


When you purchase one of our bronze, silver or gold packages, your contributions directly reduce the cost of participation for our athletes. Your generosity is allowing families to stay active and connected with this wonderful game. If you have any questions or ideas to share, please do not hesitate to reach out.


Regards,

Aaron Carruth

President - Kawartha Fury Lacrosse

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